

● REC · KIGALI CONVENTION CENTRE

Three days, 75 countries, shared live.

How TrueStory Africa covered the fifth Africa HealthTech Summit, 30 September – 2 October 2026, and put edited photos in the hands of communications teams while each session was still running.

Opening performance in the main hall, Kigali Convention Centre.

AT A GLANCE

Africa HealthTech Summit 2026.

3

summit days,
30 Sep – 2 Oct 2026

75

countries represented
by delegates

Live

edited photos shared
session by session

2

highlight films,
one per main day

THE BRIEF

A milestone that had to be seen as it happened.

The summit marked its fifth edition and five years of impact, bringing ministers, health leaders, innovators, investors and development partners to the Kigali Convention Centre. With main-stage plenaries, round tables, an exhibition and side meetings running at the same time, communications teams needed strong, approved images during the summit, not days after it ended.

WHAT MATTERED

- Speed: images ready for social media and press while sessions were still on.
- Coverage: main stage, round tables, exhibition and delegates, at the same time.
- Protocol: dignitaries, ministers and partners photographed respectfully and accurately.
- Brand: summit branding and partners visible in the strongest frames.



Participants together at the close of the round table, with the summit's "5 years of impact" branding.

 OUR APPROACH

A newsroom inside the summit.

We ran the coverage like a live newsroom: one plan, one look, and a short path from the shutter to the people who needed the images.

01 Plan the run of show.

We mapped every session, speaker and protocol moment from the programme, agreed priority shots with the organisers, and set the crew's positions for each room.

02 Cover every room at once.

Photographers on the main stage and the round tables, a videographer on the plenaries and the exhibition, and arrivals, networking and booths covered between sessions.

03 Edit at the production desk.

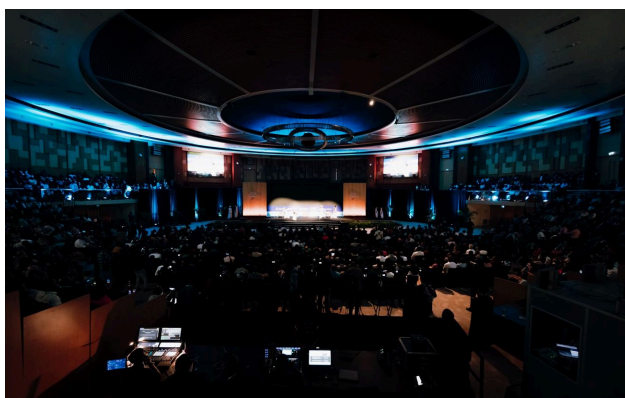
Images went from camera to an on-site editor during each session, to be selected, colour-graded, captioned with names and roles, and checked for protocol.

04 Share live, session by session.

Edited sets reached the communications teams as each session went on, ready for social media, press and partners the same hour.

05 Film the highlights.

Day-one and day-two highlight films captured the energy of the main hall, the speakers and the delegates, for social media and future promotion.



The main hall from the production desk.



The round table, covered in parallel with the main stage.

IN PICTURES

The summit, frame by frame.



The summit chair on the main stage.



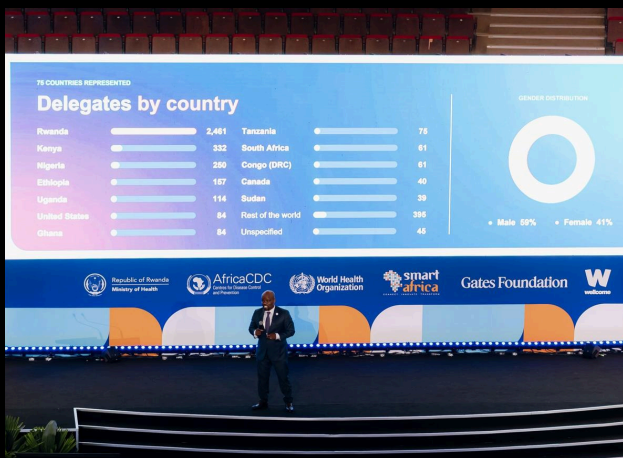
A standing welcome in the main hall.



A show of hands during the round table.



A warm welcome between delegations.



Delegates from 75 countries.

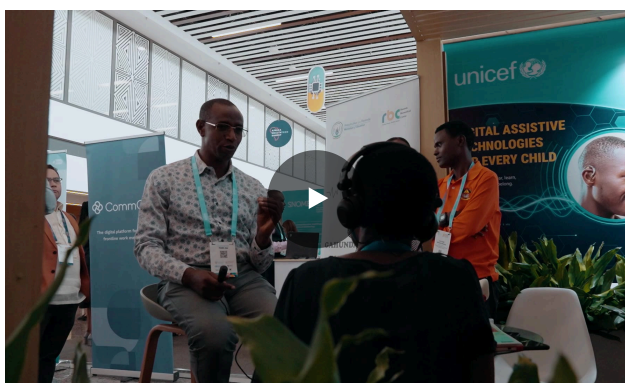


A guided tour of the exhibition.

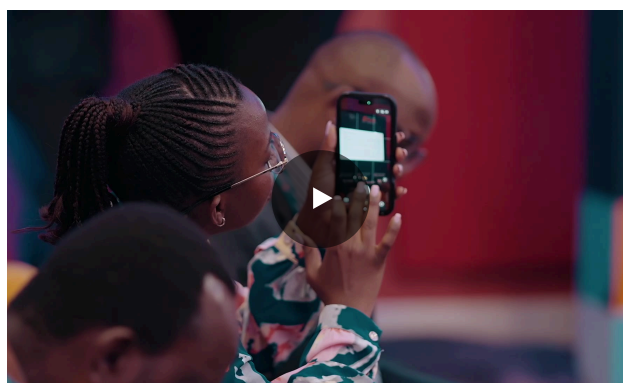
WHAT WE DELIVERED

From the shutter to the feed, during the summit.

- Three days of photography across the main stage, round tables, exhibition, arrivals and networking.
- Edited photos shared live, session by session, while the summit was running.
- Full edited galleries in high resolution, captioned with names and roles, for press, reports and partners.
- Two highlight films, for day one and day two, for social media and future promotion.
- Video coverage of plenaries, speakers and the exhibition, with B-roll for future edits.
- One consistent look across every room and every day.



Highlight film · day one



Highlight film · day two

WHY IT WORKED

One team, based in Kigali, that knows the Kigali Convention Centre, the protocol of high-level events and what communications teams need on the day. The same approach now runs at every conference we cover: a plan built on the programme, every room covered, and photos shared live while the sessions go on.

PLANNING A SUMMIT OR CONFERENCE?

Let's cover it live.

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